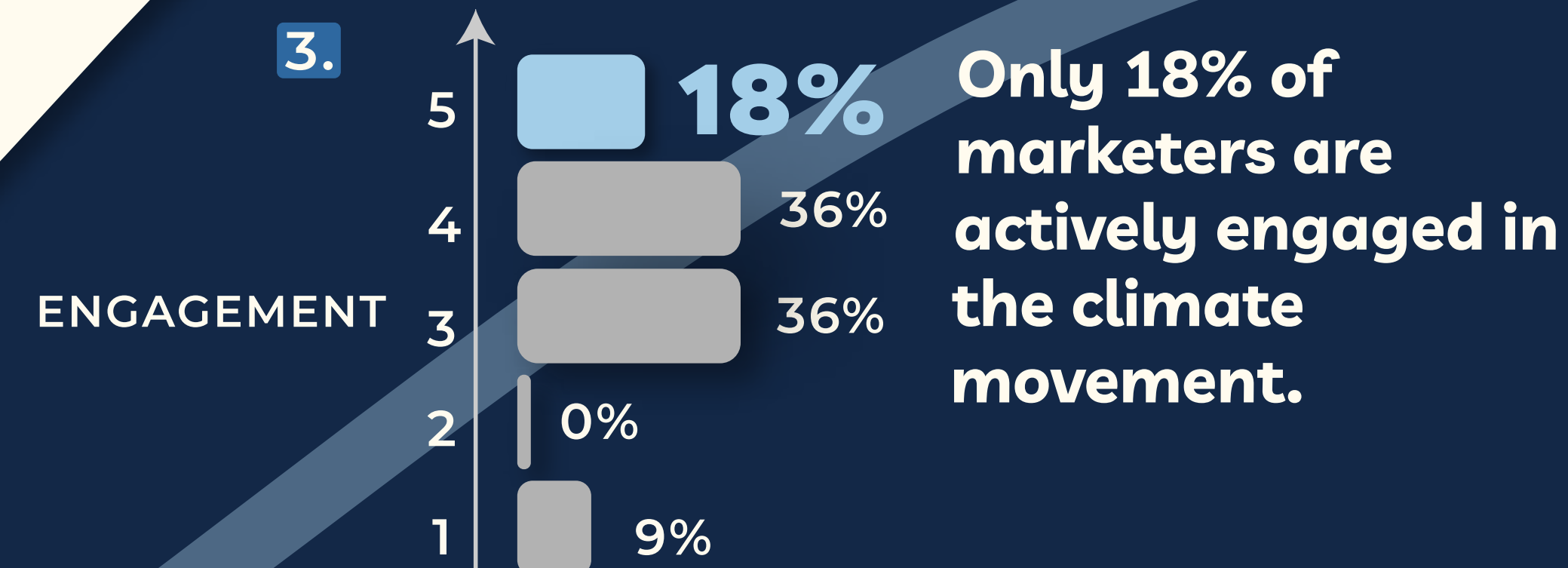
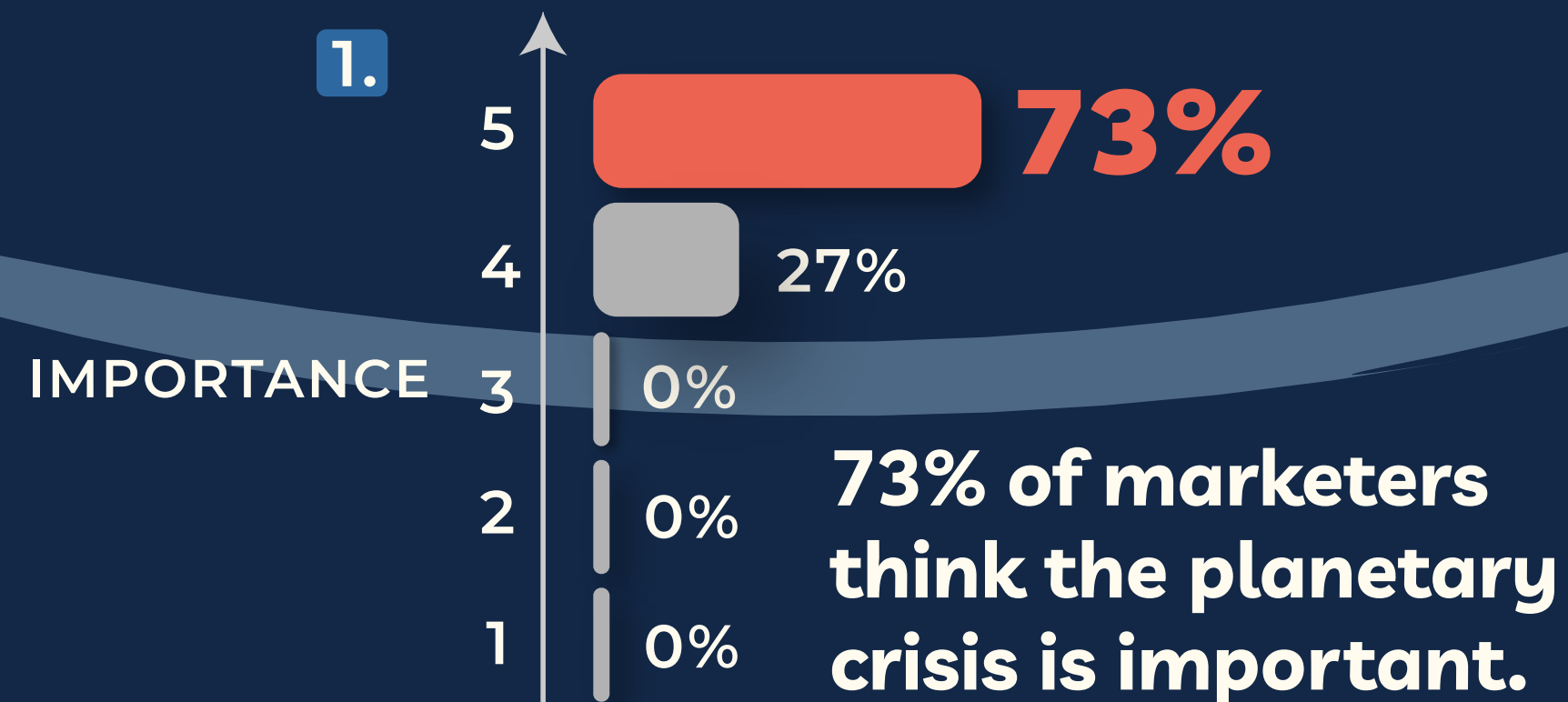


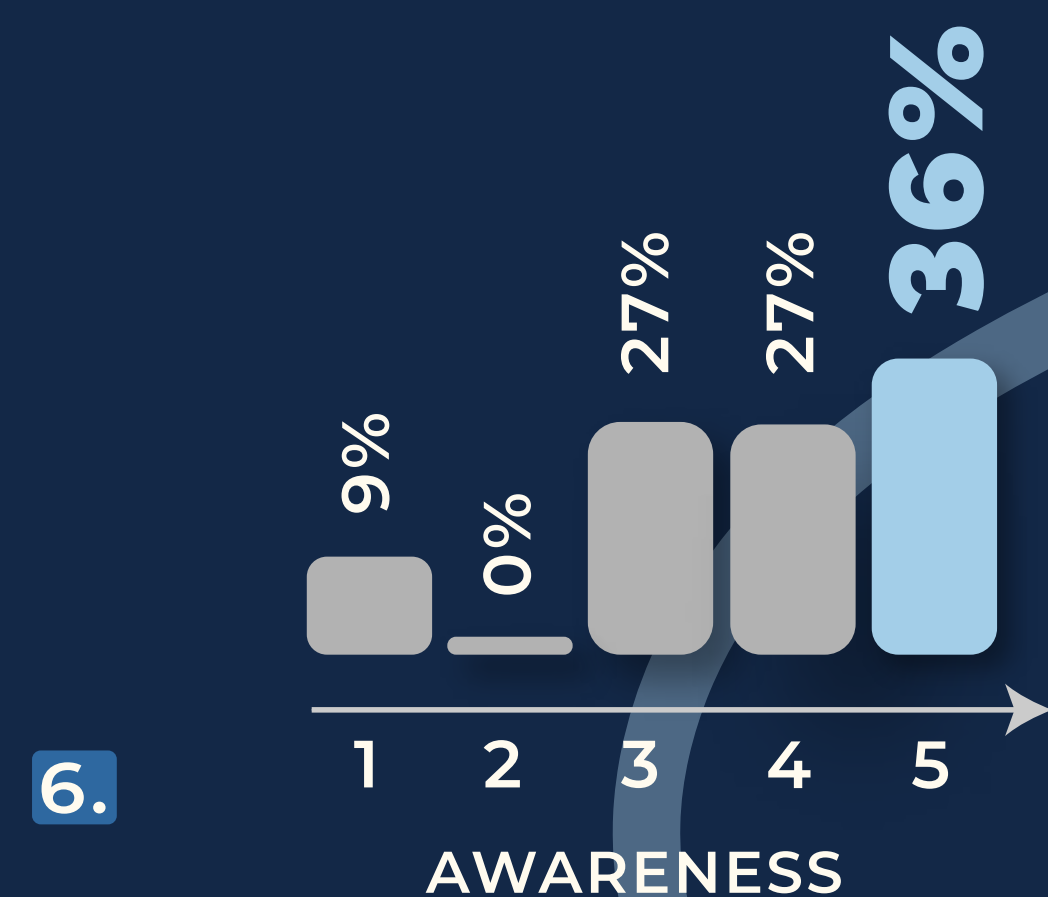
MARKETERS ARE READY TO PIVOT

Forces For Good

We asked marketers if they're ready to evolve their work for people and the planet. The answer was a resounding **yes**.



5. **Of marketers want to see more climate action in the marketing industry.**



7. **100%**

100% of marketers would take climate action, if they knew HOW to do so.



Content For Good & Co

Connect with the movement at contentforgood.co

Thank you to our movement supporters: Suzie Mills, Nina Grenningloh Reyes, Bianca (Bemand) Lopez Valdez, Yuval Ackerman, Angeley Mullins, and those also not mentioned by name.